



CULTIVA ZAGREB first hemp expo in Croatia

In addition to products, information and advice on the topic of grow, head and CBD, there is a wide range of activities during the exhibition. Various side events, which take place parallel to CULTIVA, offer visitors a comprehensive trade fair experience. Each day promises a varied daily program with different activities and entertainment.

The CULTIVA ZAGREB combines trade fair, presentations and entertainment under one roof and is a meeting point for hemp enthusiasts, interested visitors as well as investors and young entrepreneurs.

EXPERIENCE THE MIRACLE OF HEMP

The world of hemp is dedicated to the hemp plant and is part of the CULTIVA. Hemp is a plant with enormous future potential and must be understood and developed accordingly in the coming decades. We offer it the space to do so. Visitors can learn about the history, cultivation, processing and use of hemp in the world of hemp.

THE B2B LOUNGE

The Business Lounge offers all exhibitors space for talks with customers and partners in a quiet and cosy atmosphere.

THE GLASSBLOWER SHOW by THCBD Torchland

An entertaining and informative glassblowing show with amazing effects will be presented together with THCBD Torchland Glass Circus at the CULTIVA. In the show, the glassblowers breathe new life into an ancient craft and the audience can experience first-hand how glass is shaped and works of art are created.

THE MUSIC FESTIVAL

Parallel to the exhibition indoor, a music festival will take place in the outside area of the exhibition. Hala and its event park are well known in Zagreb for live music and concerts. Over three days the festival will host several artists of a variety of music genres. Food trucks offer fresh dishes, snacks and cool drinks. Participants of the exhibition can enjoy the musical entertainment in a chilled-out atmosphere.

THE VIP PARTY

Celebrate your successes together with the community and your partners at the CULTIVA aftershow party and let the trade fair come to a relaxed end with music and cool drinks.

CULTIVA ZAGREB 2023

For the first time CULTIVA ZAGREB will take place in the HALA in Zagreb. All companies from the cannabis industry, the trade fair offers the best possible platform to show products and innovations and the diversity of the use of hemp.

Friday, 26. May | 02:00 pm – 09:00 pm
 Saturday, 27. May | 11:00 am – 08:00 pm
 Sunday, 28. May | 11:00 am – 06:00 pm

+60 international &
national EXHIBITORS

Space in sqm **2.000**

+5.000 expected
VISITORS

15 MINUTES to
airport

15 Artists on the
STAGE

3

Expo days
with EVENTS

MAY
26.–28.
2023
 Zagreb . Croatia

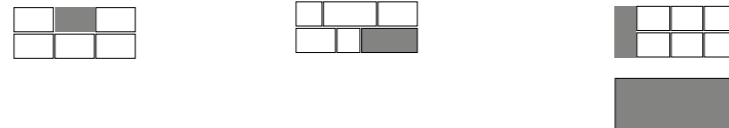
BOOTH OFFER



Booth rental examples



Booth TYPES



Area	EUR 145,-/sqm	EUR 150,-/sqm	EUR 155,-/sqm
ANNIVERSARY DISCOUNT	EUR 123,25/sqm	EUR 127,50/sqm	EUR 131,75/sqm
6 sqm	739,50,-	765,00	
9 sqm	1.190,25,-	1.147,50	
12 sqm	1.479,-	1.530,00	
15 sqm	1.848,75,-	1.912,50	
20 sqm	2.465,00,-	2.550,00	
24 sqm	2.958,-	3.060,00	3.162,-

Prices excluding taxes, marketing and service fees, electricity and booth equipment.

Marketing- and service fee (mandatory)

The following costs are included in the flat rate:

- Registration fee and exhibitor passes (Contingent depends on the booth size)
- Insertion in the Online exhibitor catalog
- Insertion in the printed exhibitor directory
- Access to exhibitor portal
- Advertising materials for your promo activities
- Waste disposal and cleaning
- Hall lighting during set-up and dismantling

EUR 150,-

Co-exhibitor flat rate

A co-exhibitor is someone who participates in the booth of an exhibitor (main client) with his own staff and his own product range.

EUR 200,-

Power consumption

Electricity connection including consumption

Power connection up to 2,2 KW

EUR 150,-

Power connection up to 3,0 KW

EUR 195,-

Power connection up to 6 KW

EUR 295,-

FLOORPLAN

To celebrate the 15th anniversary of the CULTIVA HANFEXPO in Vienna, all exhibitors will receive a -15 % anniversary discount only on the stand area.



Location

Hala is a new event venue in Zagreb. The industrial-style building consists of an approximately 1,900-square-metre hall that allows for a variety of uses. During the spring and summer months, the hall's outdoor area offers 3,500 square metres of space for up to 5,000 people. The 7-metre-high ceiling of the Zagreb Hall and the wide rectangular shapes of the main and side zones create excellent spatial communication.

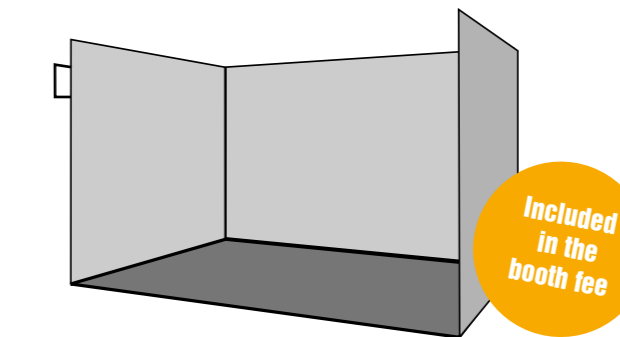


STAND EQUIPMENT

Rental furniture for your booth

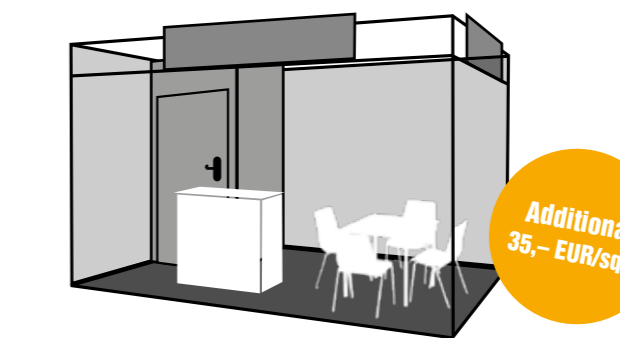
In our exhibition catalogue you will find a varied range of bar stools, chairs, tables and counters in different variations. The models are available in a wide variety of shapes, colours and sizes. So you will always find the piece of furniture that perfectly suits your trade fair presentation.

Standard



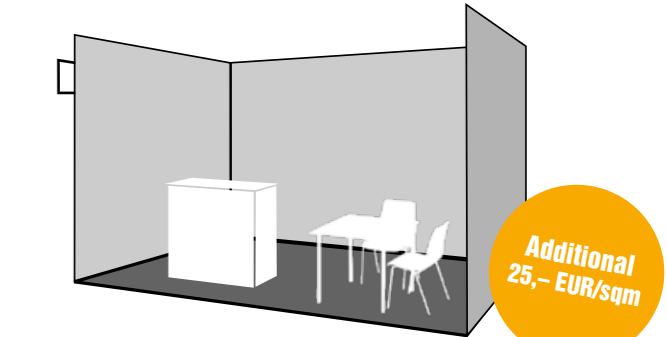
- Rear and side panels, white, Height 2.5 m
- 1 sign with booth number on the side wall

Standard PREMIUM

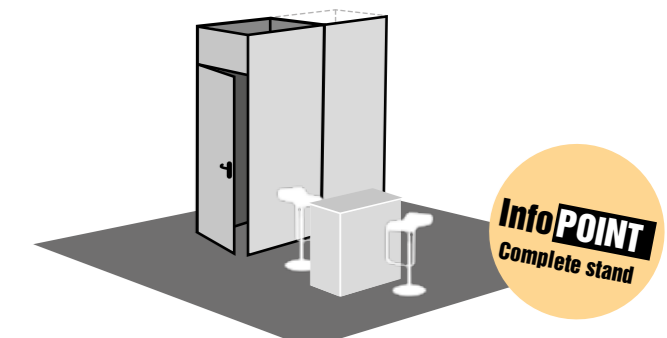


- Rear and side panels, white, Height 2.5m
- Fitted carpet covering entire booth surface: color of choice
- 1 panel with lettering
- 1 Table
- 4 Chairs
- 1 Counter incl. 1 compartment
- Cabin 2 x 1 m, lockable with door
- Lighting: 1 spotlight per 4m²

Standard plus



- Rear- and side panels, white, Height 2.5 m
- Fitted carpet covering entire booth surface: color of choice
- 1 sign with booth number on the side wall
- 1 Table
- 2 Chairs
- 1 Counter incl. 1 compartment



ONLY for non-profit organizations, associations, media partners depending on availability and verification by the exhibition management.

- Exhibition booth 4 m x 4 m, incl. stand space
- Presentation wall with integrated storage with lockable door
- Carpeting entire stand area: gray or black
- 2 bar chairs
- 1 Counter incl. 1 compartment

Book your booth at www.cultivahempexpo.com

Blues Enterprise d.o.o. | Ulica grada Mainza 7A | HR-10000 Zagreb, Croatia

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